



***“When the soul
of the
organization is
liberated, people
thrive and
performance
follows.” –
Richard Barrett***

20 Culture 26 Architects

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training@pac.africa

Location
Mombasa,
Kenya

Date
April 14-16
2026

Speakers
3 Speakers
1 Team Developer

Participants
Executive
Leaders



Richard Barrett
Keynote Speaker



Erick Ngala
Speaker/Host



Joe Muganda
Speaker



Njiru Nyaga
Experiential Trainer

Overview

Given that organizational survival now demands radical agility and deep engagement, leaders must evolve from managers into intentional Culture Architects. Hosted by Priority Activator Consulting (PAC) Africa, this high-level immersion workshop moves beyond traditional training to explore the "soul" of the organization aligning personal consciousness with corporate values to facilitate a transition from leadership by control to leadership by purpose.

Workshop Format

Beyond traditional lecture-style learning, this immersion workshop is designed as a high-stakes "war room" for corporate strategy, where leaders engage in rigorous strategic simulations to pressure-test their cultural frameworks. The curriculum is delivered through a dynamic blend of interactive sessions, executive roundtables, and deep-dive case studies that mirror real-world business challenges. By participating in these corporate "war games," attendees move from theory to execution.



WHAT TO EXPECT

Complexities in the new era of business and transformation demand more than strategy from successful leadership; they require consciousness, clarity, and cultural alignment. This immersive experience is designed for **LEADERS** who want to lead with purpose, unlock their full leadership potential, and shape organizations that thrive from the inside out.

It won't be talks just about transformation; but an Immersion on proven tools and profound frameworks to make it happen. Attending this workshop is an unparalleled opportunity to discuss:

The Living System The Corporate Life Cycle:

Understanding the organization as a machine vs. a living entity.

Whole System Change:

Establishing the necessary context for true cultural transformation.

The Consciousness Framework

The Seven Levels of Consciousness:

Deep dives into Personal, Leadership, and Group consciousness.

A Culture of Trust:

Practical tools for building meaning, community, and ownership.

The Visionary Roadmap

Building Visionary Organizations:

Identifying characteristics of long-lasting, successful entities.

The New Theories of Business:

Empowering new leaders and change agents for the Common Good.

Merging Cultures:

Managing values during transitions and leadership group alignment.

HOST/SPEAKER



**ERICK
NGALA**

Erick Ngala is the Managing Partner of Priority Activator Consulting (PAC) and a seasoned strategist with over 20 years of experience across the private, public, and non-governmental sectors. A former senior banking professional with deep financial sector expertise, he is a strategy curator dedicated to aligning human capital with corporate strategy through cultural transformation and performance systems. As a student of economics and a policy advisor, Erick specializes in Corporate Governance, Organizational Design, and Change Management. He holds an MBA in Strategic Management and is the founding Chair of the Management Consultants Association of Kenya (MCAK), reflecting his commitment to advancing professional standards in the region.

KEYNOTE SPEAKER

A Legacy of Transformation: The Barrett Impact

Building on a foundational leadership career at the World Bank, Richard Barrett has dedicated over thirty years to the evolution of human values. As the founder of the Barrett Values Centre and the Barrett Academy for the Advancement of Human Values, he pioneered the globally recognized 7 Levels of Consciousness model, a framework now utilized by over 5,000 organizations and 6,000 change agents worldwide. Richard is a master practitioner, renowned author, and coach who moves beyond mere theory to facilitate deep-dive "Immersion". His mission is to catalyze change by equipping leaders with practical tools to diagnose organizational culture, shift from ego-led to soul-inspired management, and build visionary organizations that achieve tangible results in complex times.



**RICHARD
BARRET**



SPEAKER



Muganda is a seasoned corporate executive and transformational leader with over thirty years dedicated to media, energy, FMCG, and banking. Building on a leadership foundation at Nation Media Group and Vivo Energy. Specializes in applying strategic digital transformation and governance techniques to foster growth and market presence within diverse regional and multinational organizations. His mission is to influence the corporate landscape by championing innovation and results-driven leadership across East Africa.

JOE
MUGANDA

Nyaga is a seasoned experiential learning coach, trainer, and consultant with over 10 years dedicated to developing employees, leaders, and brands. Building on an 8-year foundation at Bluesky Adventures. Specializes in applying strategic experiential learning techniques to foster unity, trust, and open communication within diverse groups, ultimately cultivating healthy, cohesive work environments. His mission is to bridge personalities and build stronger teams.



NJIRU
NYAGA



GET YOUR TICKET

April
14th
|
16th
2026

Tuesday, 08:00 AM

Culture Architects

CEOs, Executive Leaders,
Board Chairs
Directors

\$1,499 Incl VAT



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